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Scope

Guiding Questions

- What data sources do you need for implementing your value proposition?
- Which real world objects do you need to monitor?

## // OBJECTIVES

Data-driven innovation rely on data. Identify, analyze and explore all data sources that are required for implementing your (new) value proposition

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Exploration

Explore each Data Source at a time

### Data creation

- Who is generating the data (e.g. sensors, processes, interactions, etc.)
- Who is providing sensors and/or software to monitor the physical world and virtualize the outcomes?

### Data access

- Who is owning the data?
- How do you get access to the required data sources?
- Do you have appropriate rights to do so?

### Data quality

- Is the data quality sufficient for your offering you have in mind?
- If not: How to improve the data quality?

### Training data

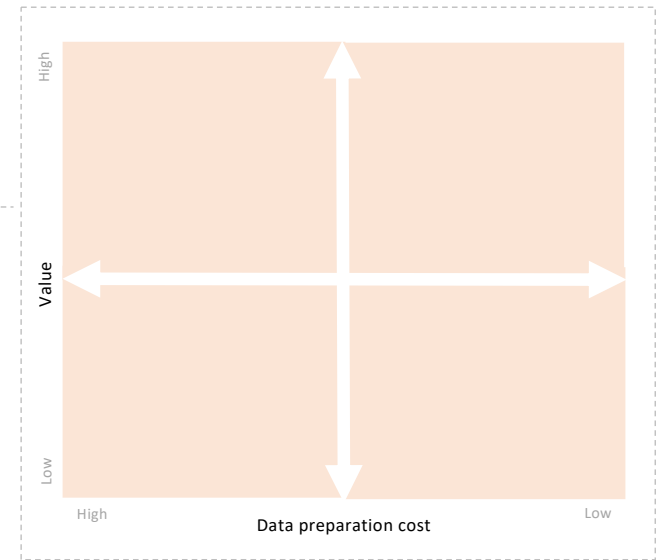
- Do you require labeled data sets to train your algorithms?
- How can you generate labeled data sets?

## // OUTCOME

A survey of all kinds of data you will need, plus an assessment of how much effort will be needed to put it into practice

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Assessment



## Summary / Next steps

## // WHEN TO APPLY

Use this tool to understand whether you are in a good position to have (or get) access to the required data sources in the necessary quality